



DataWorks Summit/Hadoop Summit is your chance to rub elbows with like-minded individuals and discuss industry-specific topics and use cases. To make it easier for you to see the value you'll gain by attending, we've created an industry-specific agenda for you.

Manufacturing & Automotive breakout sessions:

- Ford Motor Company: [Real Time Streaming Architecture at Ford](#)
- GENIVI Alliance: [Creating the Smart Transportation Infrastructure of the Future](#)
- Go Pro: [Adding structure to streaming IOT data on the fly](#)
- Uber: [Semi-supervised learning in an adversarial environment](#)
- Uber: [Hadoop infrastructure @Uber Past, Present & Future](#)
- CSL Behring: [Integrating & analysing data from multiple manufacturing sites](#)
- [From Server Farms to Crop Farms... a case study of IoT, Aerial Imagery & Deep Learning in Precision Agriculture](#)

- **Meet up:** [Open Source Big Data in Automotive](#)

Financial services & Insurance breakout sessions

- Liberty Mutual Insurance: [From Big Data to Discovery. One small footprint, one giant leap to understanding...](#)
- Discover Financial Services: [Continuous Data Ingestion Pipeline for the Enterprise](#)
- PayPal: [Large Scale Graph processing & Machine Learning Algorithms for Payment Fraud Prevention](#)
- Wells Fargo: [Data federation with Apache Spark](#)
- Ameritrade: [Augmenting data warehouses with a new data lake environment](#)
- Hortonworks: [Real time data is changing the face of the insurance industry](#)
- Bloomberg: [Multi-tenancy at Bloomberg](#)

Telecommunications & Media breakout sessions

- Verizon: [Finance Data Lake Implementation as a self-service discovery big data platform](#)
- Netflix: [Whoops, the numbers are wrong! Scaling Data Quality at Netflix!](#)
- Comcast: [Implementing security on a large multi-tenant cluster the right way](#)
- Comcast: [Hadoop query performance smackdown](#)
- Comcast: [Data ingest self-service & management using NiFi and Kafka](#)
- Twitter: [Slim scalding – less memory is more capacity](#)

Energy & Utilities breakout sessions

- Hortonworks – [Open Source in the Energy Industry](#)
- CenterPoint Energy: [Pouring the Foundation, data management in the energy industry](#)
- Halliburton: [Lesson learnt from a journey to big data](#)
- ExxonMobil: [Evolution of streaming & data lake shared services at ExxonMobile](#)

Retail breakout sessions

- Walgreens Boots Alliance: [Hadoop Journey at Walgreens](#)
- Ebay: [Bringing terabytes of data online for instance access](#)
- Target: [Streaming analytics for prescriptive and predictive solutions](#)

- **Keynote:** Walgreens Boots Alliance