

NoSQL Day 2019

FEATURING

Apache HBase, Phoenix and Accumulo

May 21, 2019 | Washington, D.C.

Sponsor Prospectus

**DATA
WORKS
SUMMIT**

Presented by
HORTONWORKS

We are excited to announce NoSQL Day at DataWorks Summit, a one-day, developer-focused event featuring Apache HBase, Phoenix and Accumulo.

NoSQL Day at DataWorks Summit will bring hundreds of contributors, developers and users together to share ideas in the spirit of furthering online distributed systems in the Apache Software Ecosystem.

Thank you for your consideration in sponsoring NoSQL Day at DataWorks Summit.

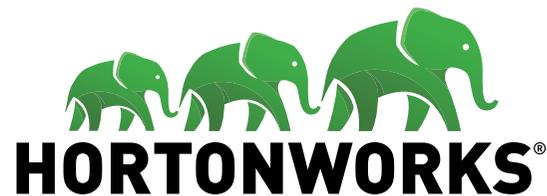
We hope you join us to learn, share, and grow our communities.

Previous Sponsors

Bloomberg



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Sponsorships

All sponsorships include logo on conference marketing materials including emails, website and signage

SPONSORSHIP	COST	QUANTITY	BENEFITS
Diamond	\$ 20,000 USD	1	<ul style="list-style-type: none">• Sponsor of A/V for session recording• Sponsor name recognition during Keynote• 15 comp passes, 15 comp passes to DataWorks Summit
Gold	\$ 2,500 USD	4	<ul style="list-style-type: none">• One 6-ft table in networking area open during breaks and lunch• Sponsor name recognition during Keynote• 5 comp passes, 50% discount to DataWorks Summit
Silver	\$ 1,500 USD	2	<ul style="list-style-type: none">• One 6-ft table in networking area open during breaks and lunch• Sponsor name recognition during Keynote• 2 comp passes, 50% discount to DataWorks Summit
Lanyards	\$ 2,000 USD	1	Your logo on lanyards + 2 comp passes
AM Break	\$ 750 USD	1	Your logo at AM Break + 2 comp passes
PM Break	\$ 750 USD	1	Your logo at PM Break + 2 comp passes
Happy Hour	\$1,500 USD	3	Your logo at Happy Hour + 2 comp passes

Sponsorship Contract – NoSQL Day 2019, Washington, D.C.

Application and Contract for Sponsorship and Exhibit Space

The sponsor/exhibitor identified below ("Exhibitor") hereby applies to Hortonworks, Inc., ("Organizer") for exhibit space and sponsorship of Organizer's, NoSQL Day, at location identified below ("Facility") on date identified below (the "Event") subject to the terms and conditions on the following pages.

Event Information

Event: May 21, 2019
Facility: Marriott Marquis, Washington, D.C.

Exhibitor/Sponsor Information

Exhibitor
Exhibitor Name _____
(As Exhibitor Would Like it to Appear for Purposes of The Event)
URL _____
Address _____
City _____
State or Province, _____
Postal Code, Country _____

Event and Sponsorship Information

Diamond	Gold	Silver
\$20,000 USD <input type="checkbox"/>	\$2,500 USD <input type="checkbox"/>	\$1,500 USD <input type="checkbox"/>

Lanyard	AM Break	PM Break	Happy Hour
\$ 2,000 USD <input type="checkbox"/>	\$ 750 USD <input type="checkbox"/>	\$ 750 USD <input type="checkbox"/>	\$ 1,500 USD <input type="checkbox"/>

Primary Exhibitor Contact

Name _____
Title _____
Email _____
Phone _____

Accounts Payable Contact

Name _____
Title _____
Email _____
Phone _____

Exhibitor

Approved By (Name) _____
Authorized Signature _____
Title _____
Date _____

Organizer

Approved By (Name) _____
Authorized Signature _____
Title _____
Date _____

Other Notes

Sponsorship Fees

Total Sponsorship Fee: _____

**Funds are made payable to Hortonworks, Inc. or its designated intermediary.
Payment is due 30 days after the contract is signed by Exhibitor.**

**CLICK TO SUBMIT
COMPLETED CONTRACT**

Alternatively, please scan and email your completed contract to:
jlaber@hortonworks.com

Terms and Conditions

1. Acceptance By Organizer.

By signing a Sponsorship Agreement on the preceding pages, Exhibitor applies to participate as a sponsor and exhibitor in the Event listed in that Sponsorship Agreement, subject to these Terms and Conditions (which, together with the Sponsorship Contract, are this "Agreement.") The parties shall be bound to this Agreement only upon execution and delivery of the signed Agreement by Organizer. Organizer may withdraw its acceptance at any time before the Event by refunding the Total Sponsorship Fee paid if Organizer, in its sole discretion, determines that Exhibitor's presence would disrupt the Event, harm Organizer's relationships with any of its customers or potential customers or that Exhibitor is ineligible to participate. Organizer makes no warranties regarding the number of attendees of the Event. Organizer may change Event dates, hours, and/or venues in its reasonable discretion. Organizer will notify Exhibitor in writing of any such changes.

2. Payment.

Exhibitor shall pay the fees specified on the Sponsorship Contract within thirty (30) days of returning the Sponsorship Contract to the Organizer by Exhibitor, but no later than thirty (30) days before the first day of the Event. If Exhibitor returns the Sponsorship Contract less than thirty (30) days before the Event, then Exhibitor shall pay the fees on the same day as it returns the Sponsorship Contract. If Organizer does not receive Exhibitor's fees when due, then Organizer may, in its sole discretion, decline or terminate Exhibitor's participation in the Event without liability to Exhibitor. Exhibitor acknowledges and agrees that all fees paid hereunder are deemed fully earned and non-refundable upon receipt by Organizer.

3. Assignment And Use of Kiosks.

Organizer will provide Exhibitor with exhibit space at the Event for Exhibitor to display its products and services (the "Kiosk"). The location, size and features of Exhibitor's Kiosk shall be according to sponsorship level selected by Exhibitor and as described in the Event Sponsor Kit, which Organizer will make available to Exhibitor online or otherwise (the "Sponsor Kit"). Except as may be otherwise set forth in the Sponsor Kit, Organizer makes no commitment regarding the specific location of Exhibitor's Kiosk. Exhibitor may not assign or sublease any portion of the Kiosk (including to

an affiliated entity) without Organizer's prior written consent. Exhibitor's activities must be confined to the Kiosk and conform to the rules set forth in the Sponsor Kit. Organizer may refuse permission for Exhibitor to exhibit any products or services (and/or the manner in which Exhibitor exhibits such products or services) which Organizer deems objectionable, unsuitable or inconsistent with the goals of the Event. At the Event, Exhibitor may not exchange goods or money without Organizer's prior written consent (other than distribution of promotional material of de minimus value), and Exhibitor may not assist any third party in soliciting business without Organizer's prior consent.

4. License Grant.

Exhibitor hereby grants to Organizer the right to use Exhibitor's name and logo in connection with the promotion and production of the Event and/or to identify Exhibitor as a sponsor of the Event.

5. Organizer Materials.

The Sponsor Kit and any other materials distributed or made available to Exhibitor related to the planning or execution of the Event (collectively, the "Organizer Materials") are owned exclusively by, and are the confidential information of, Organizer. Organizer grants to Exhibitor a nontransferable, nonexclusive license, on an "AS IS" basis to use such Organizer Materials solely in connection with Exhibitor's participation in the Event. Exhibitor may not provide or make available any of the Organizer Materials to any third party without Organizer's prior written consent.

6. Third Party Contractors.

Exhibitor must obtain the prior written approval of Organizer and Facility management in order to use third-party contractors to provide services for the event or for Exhibitor's Kiosk (e.g., AV services, networking services, etc.) (collectively, "Designated Contractors"). Neither the Organizer nor the Facility shall have any obligation to monitor or supervise Designated Contractors.

7. Taxes And Licenses.

Exhibitor shall be responsible for (i) obtaining any licenses, permits or approvals required under applicable laws applicable to Exhibitor's activity at the Event, and (ii) payment of all taxes or charges of any kind (including without limitation value add, sales and use taxes) applicable to Exhibitor's participation in the Event.

8. Compliance With Laws And Rules.

In connection with Exhibitor's participation in the Event, Exhibitor shall comply with (i) all applicable laws, regulations and ordinances, and (ii) the terms, conditions and rules of Facility and Organizer, including without limitation the Sponsor Kit and all Facility requirements and guidelines. Exhibitor shall indemnify, defend and hold harmless Facility and Organizer and their respective employees, agents, representatives and affiliates from and against any losses, third-party claims and/or damages resulting from Exhibitor's failure to comply with this Section.

9. Own Risk And Insurance.

Neither Organizer nor Facility, nor their respective employees, agents, representatives or affiliates (collectively, the "Event Providers") shall be responsible for any injury, loss, or damage that may occur to Exhibitor or to Exhibitor's employees, agents, representatives, independent contractors, affiliates, invitees, licenses, guests, or Exhibitor's property from any cause whatsoever. Anyone visiting, viewing, or otherwise participating in Exhibitor's Kiosk shall be deemed to be the invitee or guest of Exhibitor, and not the invitee, or guest of the Event Providers. Exhibitor assumes full responsibility and liability for the actions or inactions of Exhibitor and its employees, agents, representatives, independent contractors, Designated Contractors, and affiliates (collectively, the "Exhibitor Parties"). Exhibitor shall indemnify and hold harmless the Event Providers from and against any losses, damages claims resulting from the actions or omissions of the Exhibitor Parties. Exhibitor shall carry sufficient general liability insurance to cover its obligations and liabilities under this Section in amounts no less than one million dollars (or the local equivalent) per occurrence and, at Organizer's request, shall name Organizer and Facility as additional insureds under such policy.

Terms and Conditions (continued)

10. Termination By Organizer.

In addition to its termination rights set forth elsewhere in this Agreement, Organizer may terminate this Agreement and/or Exhibitor's participation in the Event immediately upon Exhibitor's failure to comply with this Agreement, including without limitation Exhibitor's failure to pay fees due hereunder, failure to comply with the requirements of the Sponsor Kit, Exhibitor's violation the restrictions on marketing and other events, failure to comply with applicable laws, and failure to comply with Facility rules. In connection with any such termination, Organizer will not refund to Exhibitor any fees paid hereunder.

11. Changes/Termination By Exhibitor.

If Exhibitor requests an increase to its selected sponsorship level, Organizer will consider such requests subject to availability and other circumstances (e.g., whether Kiosks and/or signage have already been ordered, programs printed, etc.); provided however that Organizer has no obligation to accommodate such requests. Exhibitor may terminate its sponsorship no later than 90 days before the first day of the Event and, in such case, shall be liable for only 85% of the fee shown on the first page (if Exhibitor has not paid such fee) or shall be entitled to a refund of 15% of the fee shown on the first page (if Exhibitor has already paid such fee). Exhibitor shall be liable for the entirety of the fee for terminations later than 90 days before the first day of the Event. Exhibitor shall pay all of Organizers' costs of collection of such amounts, including its reasonable attorney's fees.

12. Limitation Of Liability.

The Event Providers shall not be liable for any special, indirect, punitive, exemplary or consequential damages of any kind in connection with this Agreement or the Event, whether or not either Event Provider has been apprised of the possibility of such damages. Organizer shall not be liable to the Exhibitor Parties for any damages or claims hereunder except to the extent arising directly from the willful misconduct of Organizer. In no event will Organizer's aggregate liability to the Exhibitor Parties in connection with this Agreement or the Event exceed the amount actually paid to Organizer by Exhibitor hereunder. Organizer is not liable for any errors in any listing or descriptions or for omitting Exhibitor from the Event show guide or other materials.

13. Exhibitor Liability To Facility.

Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Facility, its owners or managers, which results from any act or omission of the Exhibitor Parties. Exhibitor agrees to defend, indemnify and hold harmless, the Facility, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from the Exhibitor Parties use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, or out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor Parties and guests and invitees which arise from or out of the Exhibitor's occupancy and use of the Facility, or any part thereof.

14. Recording Notice And Release.

Exhibitor acknowledges that the Event may be recorded or reproduced, and hereby authorizes Organizer and its designees to record, transcribe, modify, reproduce, perform, display, transmit and distribute in any form and for any purpose any such recording of the Event. Exhibitor agrees to execute any additional releases presented by Organizer or its designee in connection with such activity. Exhibitor, on behalf of itself and the Exhibitor Parties, hereby releases Organizer and Facility and their designees from, and waives all claims, now or in the future, relating to such activities, and specifically waives any statutory restriction on waivers of future claims or moral rights.

15. Force Majeure.

Organizer may suspend or terminate this Agreement if the Facility becomes unavailable, is destroyed or damaged, or if it becomes inadvisable, impracticable, illegal, or impossible to hold the Event as scheduled due to any event beyond the control of Organizer, including but not limited to the following: strike; lockout; injunction; emergency; act of God; act of war; curtailment of local, national, or international transportation facilities with a significant impact on domestic and/or international travel; and economic factors which make it impractical for Organizer to hold the Event as scheduled or otherwise perform its obligations hereunder. In such an event, Exhibitor agrees that the exclusive remedy of Exhibitor and sole liability of Organizer shall be to refund to Exhibitor fees paid hereunder, less a proportionate share of all expenses incurred and committed by Organizer prior to such event.

16. Usage of Data.

If Exhibitor obtains personal information about attendees of the the Event, then Exhibitor shall comply with all applicable laws regarding the collection and use of such personal information and with the sending of unsolicited email or other electronic messages. In particular, Exhibitor acknowledges that attendees may reside outside the geographic area of the Event and, correspondingly, their personal data may be protected by laws outside such geographic area. Organizer shall, at Exhibitor's request, provide information regarding how Organizer collected such personal information including, without limitation, details about any consents provided by attendees.

16. Miscellaneous.

This Agreement is the final, complete and exclusive agreement of the parties with respect to the subject matter hereof and supersedes and merges all prior discussions between the parties. No modification of, or amendment to, this Agreement nor any waiver of any rights under this Agreement shall be effective unless in writing and signed by the party to be charged. The Facility is an intended third-party beneficiary of this Agreement. If any provision of this Agreement is held to be invalid or unenforceable, the remaining portions will remain in full force and effect, and such provision will be enforced to the maximum extent possible so as to achieve the intent of the parties. The delay or failure by either party to exercise any right or remedy under this Agreement will not result in a waiver of that or any other right or remedy. All notices under this Agreement must be in writing. Notices will be effective: (a) upon delivery, if delivered in person or by means of a reputable courier or overnight delivery service, or (b) three (3) days after mailing, if sent by a form of certified mail. Notices to Organizer must be sent to the attention of Hortonworks, Inc. Legal Department at 5470 Great America Parkway, Santa Clara, CA 95054, United States. Notices to Exhibitor must be sent to the address on the first page of the Agreement. Exhibitor may not subcontract, assign or otherwise transfer this Agreement, in whole or in part, without Organizer's prior written consent, and any such attempted assignment shall be void and of no effect. Any dispute arising from the Event or this Agreement, including any question regarding its existence, validity or termination shall be heard exclusively by the state and federal courts located in Santa Clara County, California, and Exhibitor consents to the jurisdiction of such courts. The governing law of this Agreement shall be the substantive law of the State of California. Additionally, the Facility may enforce its rights hereunder in its local courts.



DataWorks Summit
Washington, D.C.

May 20-23, 2019

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For further information, please contact **Sponsorship Sales**

✉ sponsors@hortonworksevents.com

☎ 415-444-7604

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